



AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN

K .SATHANUR, TIRUCHIRAPPALLI-620021

22.04.2021

Institution Innovation Cell

Young Budding Entrepreneurs in the Campus

Institution Innovation Cell of AIMAAN College of Arts And Science For Women organized a session with young budding entrepreneurs in the campus. The guest speaker, M.Ayesha Siddika, pursuing M.A English at AIMAAN College of Arts And Science For Women, runs a craft business on her own. She is an expert in making handmade gifts with high level of creativity and passion. She has successfully transferred her passion into a small scale business through online. This innovative idea has made her stand out of the crowd. She has successfully balanced both her studies and business in this early age. She was asked to share her experience as a budding entrepreneur to our college students. She shared her views about her business and also gave ideas on how to start a business of their own. She gave some tips to manage both education and business hand in hand which was very interesting. She insisted her idea of how to set goal and achieve in the field. She encouraged others to do the business whole heartedly. The session was very useful and interesting. Finally the session ended with valuable feedbacks

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